Irish Seafood Sales:
Topline Figures

Data 52 week ending 31st December 2017
Source: Kantar Worldpanel
Irish Retail Seafood Sales – Data 52 w/e 31st December 2017

Source: Kantar Worldpanel

Value % and Growth YoY

- **Total Fish**: +4.0%
  - **Fresh Fish**: +4.1% (71.2%)
  - **Frozen Fish**: +3.8% (28.7%)
  - **Prepacked**: +6.9% (77%)
  - **Loose**: -4.5% (23%)
  - **Raw**: +2.0% (13.3%)
  - **RTE**: +2.5% (7%)
  - **RTC**: +4.9% (79%)

- **Raw**: +3.0% (56%)
- **RTE**: +2.5% (25%)
- **RTC**: +9.8% (19%)